

# Migratory Bird Fest

April 21 - May 14, 2022



[mitchelllake.audubon.org/birdfest](http://mitchelllake.audubon.org/birdfest)

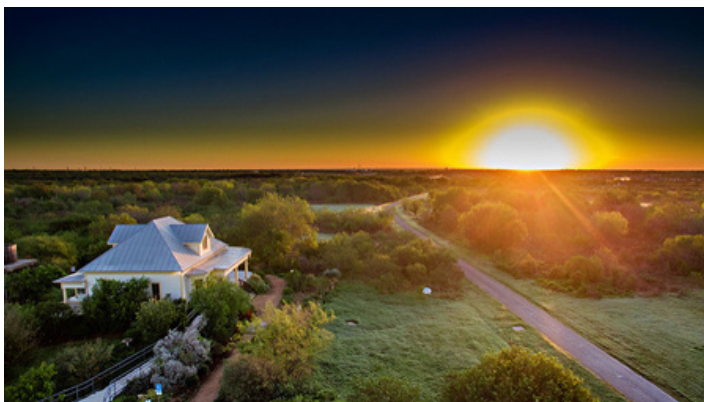
## ABOUT MIGRATORY BIRD FEST

Mitchell Lake Audubon Center is excited to bring back Migratory Bird Fest as we celebrate spring migration and World Migratory Bird Day with this three-week event.

This year, we kick-off the celebration with our Migration Keynote, followed by three weeks of virtual and in-person workshops, guest lectures, bird tours, and contests.

The event concludes on May 14 with a free community festival filled with live birds and animals, games, crafts, vendors, native plant sales, food trucks, pollinator walks and exploration stations.

All proceeds from this event support our mission to connect people to nature and protect the places birds - and humans - need, today and tomorrow.



## ABOUT MITCHELL LAKE AUDUBON CENTER

Mitchell Lake Audubon Center is the only wildlife refuge within San Antonio city limits, designated by ordinance. The site is 1,200 acres, consisting of the 600 acre Mitchell Lake, and 600 acres of ponds and wetlands, grassland, brushland, and woodland habitats.

The varied habitat provides a critical stopover site for migrating birds on their journey. As a result, over 340 species of bird are documented onsite - over 50% of all species migrating through Texas each year stop at the Mitchell Lake Audubon Center.

**CONNECT WITH YOUR AUDIENCE - OUR REACH**

**[CLICK HERE TO SPONSOR](#)**

A dark grey banner containing social media icons and reach statistics. From left to right: Facebook icon with "4k", Instagram icon with "1k", Twitter icon with "1.5k", a globe icon with "1.5k", and an envelope icon with "4k".

# Sponsorship Opportunities

## **\$2,000.....American White Pelican**

- Two (2) Individual Social Media Shoutouts
- Four (4) Group Social Media Mentions
- Logo and Link on Website
- Logo on Publicity Flyer
- Logo and Link on Digital Mktg
- Logo on Event Signage
- Booth at Event

## **\$1,500.....Ruby-throated Hummingbird**

- One (1) Individual Social Media Shoutouts
- Four (4) Group Social Media Mentions
- Logo and Link on Website
- Name on Publicity Flyer
- Name on Digital Mktg
- Logo on Event Signage
- Booth at Event

## **\$1,000.....Painted Bunting**

- Four (4) Group Social Mentions
- Logo and Link on Website
- Name on Publicity Flyer
- Name on Digital Mktg
- Name on Event Signage
- Booth at Event

## **\$500.....Black-necked Stilt**

- Two (2) Group Social Mentions
- Name and Link on Website
- Name on Digital Mktg
- Name on Event Signage
- Booth at Event

## **\$250.....Small Business/Nonprofit\***

- One (1) Group Social Mentions
- Name on Website, Digital Mktg
- Name on Event Signage
- Booth at Event

\*\* Small business is classified as less than 100 employees. Nonprofits hold 501c3 status.

We are able to keep our community festival and select programs free to the public with your support. At all sponsor levels, receive a booth, with a six-foot table and two chairs, and other exclusive benefits.



## Additional Opportunities

Sponsors in this category receive the same benefits as a Painted Bunting-level sponsor, plus the listed additional benefits. Please note limited availability.

### **\$1,500.....Media Sponsorship (1 available)**

- Your business announced as sponsor on purchased radio marketing.

### **\$1,000.....Program Sponsorship (6 available)**

- An opportunity to sponsor one (1) program during Migratory Bird Fest, announced on social media and all digital marketing as sponsor of chosen program.

### **\$1,000.....Festival Supporter (3 available)**

- An opportunity to sponsor additional needs of the festival, including the rental of tables and chairs, volunteer snacks and drinks, or signage at the community festival on May 14. Your business is announced on social media and all digital marketing, as well as on event signage as sponsor of chosen items.

### **\$1,000.....Open House Sponsor (10 available)**

- An opportunity to sponsor one (1) FREE entry day during Migratory Bird Fest, announced on social media and all digital marketing as sponsor of that day(s).

*Questions? Contact Sara Beesley, Director, at [sara.beesley@audubon.org](mailto:sara.beesley@audubon.org) or 210.628.1639 x302*